

BENTON-FRANKLIN BEHAVIORAL HEALTH ADVISORY COMMITTEE

Meeting Minutes | June 8, 2023

Call to Order: 2:00 PM

Introduction of Members: All voting and non-voting members introduced themselves.

Approval of Minutes from May 11, 2023 meeting: The committee members all reviewed the May 11, 2023 committee meeting minutes. Jason Bliss moved to approve the minutes as presented, Joel Chavez seconded. Minutes were approved.

Public Comment: No public comment.

Discussion Items:

1. Update on Contract negotiations with Comprehensive

- a. Matt Rasmussen has a meeting schedule with Comprehensive for 6/29 to begin contract negotiations. More updates to come at the next Committee meeting.
 - i. Subset of the committee for contract negotiations;
Joel Chavez, Cameron Fordmeir, Kelly Harnish, Tom Croskrey

2. Update on Opioid Abatement Council and Opioid settlement funds

- a. State was involved in national lawsuit.
 - i. One initial company that settled for a large amount
 - ii. 5 other settlements followed, totaling close to the same large amount.
 - iii. County signed on as claimant to the lawsuit.
- b. County will receive settlement dollars over the next 17 years from this
- c. Sindi Saunders has volunteered her organization to be the Opioid Abatement Council
 - i. Council is required per settlement to review how to use those dollars from the settlement.
 - ii. Have been working with this group on getting an MOU together for the last 2-3 months
 - iii. 19 cities and counties in our region participating in the MOU
 - iv. Several of the Agencies in this area are interested in funneling their dollars towards the recovery center
 1. \$200,000+ a year in operating revenue
 - v. 10 pages of allowable expenses
 1. Operation of recovery center is one of the allowable expenses

3. Discussion on a new name for the Recovery Center

- a. Three Rivers may be confusing with other organizations in the community. Request was made during the meeting in May to brainstorm name ideas.
- b. Clarifying question by Brian Ace: would this be a legal name change (which would affect grant applications, etc.) or external use only (marketing, general information)

- i. Changing name on grants will be a lot of paperwork, Matt Rasmussen recommends the name change be external use only, for marketing and informational purposes.
 - ii. Newly changed name would then need to be used by the providers
 - “Name of the center” – operated by (insert whomever it is contracted with)
- c. According to Michelle Gerber, Jason Bliss’s suggested idea is to ensure we keep the word “Regional” in the name of the Recovery Center.
 - i. Columbia River **Regional** Recovery Center (C3RC)
 - ii. Mid-Columbia **Regional** Recovery Center
 - iii. Columbian Basin **Regional** Recovery Center
 - iv. Benton Franklin **Regional** Recovery Center
 - v. Southeast Washington **Regional** Recovery Center
 - vi. Hope Center **Regional** Recovery Center
- d. Erin Petty would like to have the word “Wellness” be incorporated
 - i. “Recovery and Wellness Center”
 - ii. Help create a more positive spin on it
- e. John Roach brought up the concern that “Wellness” has been associated with less evidenced based health modalities in recent years, e.g. Gwyneth Paltrow
- f. Carla Prock mentioned that there is already a “Recovery and Wellness/(Wellbeing) Center” in the Richland, and that could cause confusion.
- g. Matt Rasmussen mentioned the name of a lot of local gyms had changed their name during the height of the pandemic to “wellness centers”
- h. Jason Bliss mentioned there is already a “Recovering Hope” center in Richland.
- i. Kyle Sullivan warned to be aware of acronyms. This can pose as a risk that is not thought of during name selection.
- j. Motion by Jason Bliss to approve name change to **Columbia River Regional Recovery Center** (C3RC), Sindi Saunders seconded.
 - i. Discussion:
 - Once changed, would it need to be referred to as “formerly known as”
 - Have Glenn check to see if we need to worry about that
 - o Matt Rasmussen doesn’t see that being an issue
 - Already a Columbia River Mental Health Services
 - o Not in our community
 - o Should be ok being far enough away from our region
 - Check with the Secretary of State Website for URL availabilities
 - ii. Motion now Pending verification of legal ability to use the name.
- k. Motion by John Roach to amend the prior motion to include the provision the legal and primary marketing aspects of the name are suitable. Chad Michael seconded.
 - i. BJ Olson re-summarized the motion to be that we name the new facilities Columbia River Regional Recovery Center, with the amendment that Matt Rasmussen and Glenn Vaagen will look into availability, and assuming no problems arise, that will be the name.
 - ii. Worried it’s too long. Recalling his days broadcasting, it would be a mouthful to try to say on air.
 - iii. Carla Prock suggests for marketing use the C3RC acronym.
 - iv. Vote was called; motion carried unanimously.

Public Comment:

- 1. Community member commented on the naming of the center.
 - a. He recalled in his past; they would first determine if the name should be based on a geographic location or based on services provided
 - i. Examples given.

1. Rivers, instead of numbering all the rivers, just shortening it
 2. Hope (some type of descriptive)
 - ii. Want to make sure that the people who will be going there for these services have a “good feeling” going into the facility.
2. Jason Bliss mentioned a shortened name will eventually take hold and be used more than the full name.

Other Business:

1. (Michelle Gerber) Recovery Coalition has a formal MOU with the County
 - a. Received first donation for \$11,300 for the center
3. (Chad Michael) Revenue and expenses question directed toward Matt Rasmussen.
 - a. Matt Rasmussen responded that Comprehensive will need to get us a ballpark number.
 - i. \$3.4 million on Benton County side,
 - ii. Assuming Franklin County has about the same since they started before Benton.
4. No updates from United even though Matt Rasmussen has spoken with them several times.
5. Seeking another architect as the previously interested one backed out.
 - a. Procurement team is back out looking regarding the two locations.
6. Jason Bliss addressed Sindi Saunders in regard to the SECOMM, Dispatch behavioral health cooperation.
 - a. Sindi Saunders responded that the mental health sub-committee got a one-page RFI sent out at the end of May to United, Lourdes, Three Rivers Therapy and Comprehensive
 - i. Should hear responses by June 30th from anyone interested.
7. John Roach asked about utilizing the County Website regarding the Recovery Center
 - a. Matt Rasmussen is hoping for a stand-alone web address, so people don't have to dig through the County Website.
 - b. Glenn Vaagen tied back into the long name of the recovery center, wanting to make it easier for the public to type it into the browser and find it
 - i. Potentially be C3RC.gov
 - c. Sites by initiative or simply around the Recovery Center
 - i. Ensure there is a way to talk about how the 0.1% is being used, not just for the Recovery Center, if that is that case.
 1. Matt Rasmussen suggested sites by initiative
8. Kim Lettrick brought up that a local church name is currently C3, which could be confusing with the C3RC name.
9. Staffing question by Carla Prock.
 - a. Assuring we have the workforce to populate the center once it is opened. We need to have this be a priority issue.
 - b. Concern for the potential of taking employees from already short-staffed facilities to work for the Recovery Center, creating even more short-staffing issues in the original healthcare setting.
 - c. Working with the local colleges and universities.
 - d. Matt Rasmussen said the topic of Staffing was part of the requirements of the RFC.
 - e. Michelle Gerber commented the legislature passed a bill to make Peers a profession.
 - f. Ryan Washburn commented the legislature passed a bill to lessen the requirements for licensure as well for different professions (psychologist, psychiatrist) in terms of amount of hours required.
 - g. Matt Rasmussen informed that legislature bills usually become effective 90 days after the Governor signs them. Most will be in effect by end of July.

Adjourned: [2:32]